



presents

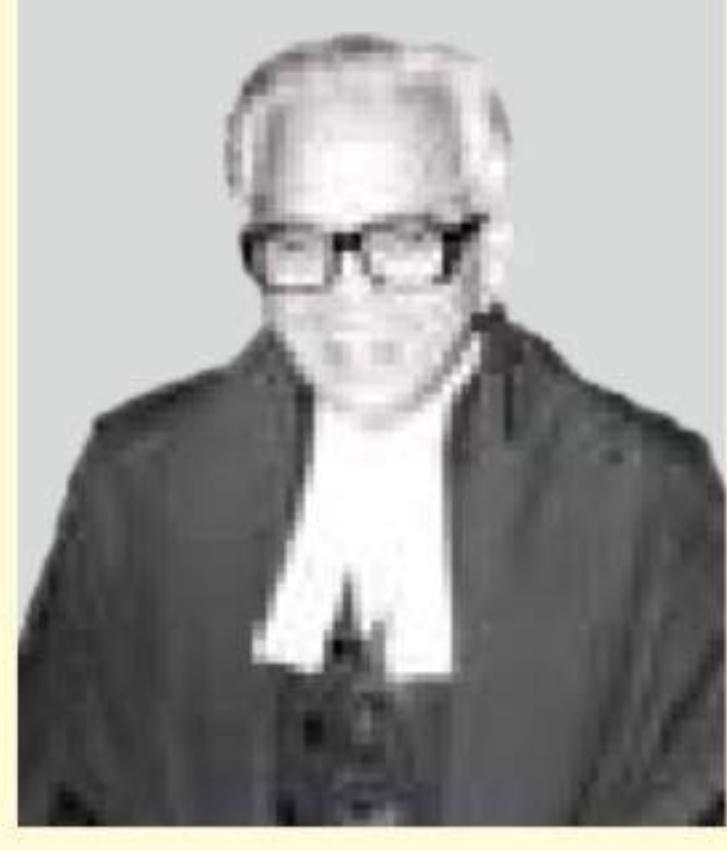


JURIS~PRUDENCE'25

All India Moot Court Competition

14th to 16th November, 2025

THEME : Personality Rights in the Digital Era



The 5th Edition of Juris-Prudence'25 is dedicated to the memory of Hon'ble Justice YV Chandrachud (1920-2008), who served as the 16th Chief Justice of India and left a lasting imprint on Indian constitutional jurisprudence. His Judgements became a crucial turning point that shaped the evolution of privacy and fundamental rights in India.

Media Partner

LawBhoomi®

Knowledge Partner

LawMento

 **Quantum**
UNIVERSITY
ROORKEE, UTTARAKHAND

MANDAWAR, ROORKEE DEHRADUN HIGHWAY (NH73)
ROORKEE-247667 (UTTARAKHAND) INDIA

ORGANIZING COMMITTEE

Chief Patron

Mr. Ajay Goyal, President

Patron

Mr. Shobhit Goyal, Vice Chairman

Chair Person

Prof. (Dr.) Vivek Kumar

Vice Chancellor, Quantum University

Co-Chair

Prof. (Dr.) Manish Srivastava

Director, Quantum School of Business

Convener

Ms. Aditi Mishra, Assistant Professor

E-mail : aditi.law@quantumeducation.in

Ph : 81710 13143

Co-Conveners

Mr. Shantanu Shekhar, Assistant Professor

E-mail : shantanu.law@quantumeducation.in

Ph : 83180 36428

Dr. Aditya Tomar, Assistant Professor

E-mail : aditya.law@quantumeducation.in

Ph : 98083 59609

Organizing Secretaries

Dr. Akhilesh Yadav, Assistant Professor

E-mail : akhilesh.law@quantumeducation.in

Ph : 95651 19230

Mr. Arjun Bhardwaj, Assistant Professor

E-mail : arjun.law@quantumeducation.in

Ph : 97184 09104

Mr. Nishant Kumar, Assistant Professor

E-mail : nishant.law@quantumeducation.in

Ph : 8700050282

Ms. Swarnim Chaudhary, Assistant Professor

E-mail : swarnim.law@quantumeducation.in

Ph : 9027448099

Mr. Prateek Panwar, Assistant Professor

E-mail : prateek.law@quantumeducation.in

Ph : 9639224442

Student Conveners

Mr. Manudev Arya

Ph: 94105 95660

Ms. Aanchal Saini

Ph: 88514 43312

Treasurer

Ms. Harsha Chawla

Ph: 84396 80800

Student Secretaries

Mr. Aryan Jain

Ph: 79060 63319

Mr. Abdulla Iqbal Khan

Ph: 89236 06363





ABOUT QUANTUM UNIVERSITY

Quantum University, situated in the scenic town of Roorkee, Uttarakhand, is a distinguished Private University in North India. With its corporate office in Dehradun, Quantum University redefines the learning experience by integrating students' aspirations and passions. The institution fosters a unique interdisciplinary environment, allowing students to combine fields such as computer science with economics, agriculture with entrepreneurship, or pursue an MBA with a focus on cyber security. Quantum University encourages exploration across hundreds of such distinctive combinations while providing opportunities for pursuing individual passions in areas like Theatre, Sports, Music, Dance, Photography, and more.

ABOUT SCHOOL OF LAW

Within Quantum University, the School of Law stands out as a premier institution offering Integrated Law Courses with various specializations. Distinguished by well-equipped classrooms, state-of-the-art infrastructure, and a fully-functional library, the Quantum School of Law maintains a Moot Court that adheres to the standards set by the Bar Council of India. The institution's innovative pedagogy promotes independent learning through unconventional teaching methods and practical work experiences. The faculty at the School of Law comprises experts from academia and law firms, dedicated to producing exceptional future Law Experts. Students benefit from regular experiential learning and hands-on training, cultivating a deeper understanding of complex legal issues and the skills to provide solutions.

ABOUT THE EVENT

In a notable upcoming event, the Quantum School of Law is organizing its 5th edition of the All-India Moot Court Competition 2025 on Personality Rights in the Digital Era, scheduled to take place from 14th to 16th November 2025, at Quantum University. Led by the conveners of the Moot Court Society, the competition aims to provide students with practical insights into the legal field, fostering the development of interpersonal and advocacy skills. Participation in All-India Moot Court Competitions enhances students' research and oratory skills, preparing them for the challenges of a courtroom. The Convener of the competition, Ms. Aditi Mishra, is supported by faculty conveners Mr. Shantanu Shekhar & Dr. Aditya Tomar, serving as the competition's faculty advisor. The student members include Mr. Manudev Arya, Ms. Aanchal Saini, Mr. Aryan Jain, Mr. Abdulla Iqbal Khan & Ms. Harsha Chawla.

LOCATION

22 Mile Stone, Mandawar, Roorkee Dehradun Highway (NH-73), Uttarakhand, India - 247167.

- ❖ Nearest Airport : Jolly Grant Airport, Dehradun
- ❖ Nearest Railway Stations : Roorkee & Saharanpur
- ❖ Nearest Bus Stands : Roorkee & Saharanpur.
- ❖ GPS Coordinates : https://maps.app.goo.gl/UDXtb1khD93YWjf8A?g_st=aw



MESSAGE FROM CHIEF PATRON

Mr. Ajay Goyal, President, Quantum University, Roorkee

Law is the bedrock of a civilized society, ensuring justice, order, and equality for all. Our Constitution's framers recognized its profound impact on shaping a fair and disciplined nation. At Quantum School of Law, we take immense pride in nurturing the next generation of legal professionals by providing them with a strong foundation in legal education and advocacy.

The 5th edition of the All-India Moot Court Competition, 2025, centered on Personality Rights in the Digital Era, is a testament to our commitment to excellence in legal education. This competition will serve as an invaluable platform for students to develop critical thinking, persuasive argumentation, and a deep sense of responsibility towards the legal profession. I believe that such initiatives play a vital role in shaping young minds into socially responsible and ethically driven advocates.

I extend my best wishes to all participants and organizers, and I look forward to witnessing the remarkable legal talent this competition will showcase.

MESSAGE FROM PATRON

Mr. Shobhit Goyal, Vice Chairman, Quantum University, Roorkee

Law is the backbone of a civilized society—without it, disorder prevails. Understanding its profound impact, the framers of our Constitution highlighted the necessity of law in shaping a just and disciplined nation. It acts as both a safeguard and a guiding force, and no one understands its intricacies better than a lawyer.

Quantum School of Law, with its cutting-edge curriculum, equips students with the essential expertise to uphold justice and protect the vulnerable. the All-India Moot Court Competition, 2025, centered on Personality Rights in the Digital Era, will serve as a remarkable platform for students to refine their advocacy skills. This competition is designed to nurture responsibility, enhance legal acumen, and inspire young professionals to contribute meaningfully to society..

MESSAGE FROM CHAIR PERSON

Dr. Vivek Kumar, Vice Chancellor, Quantum University, Roorkee

Law is the cornerstone of a just and orderly society, shaping the way individuals coexist and resolve conflicts. Our Constitution's framers recognized its crucial role in everyday life, ensuring justice, discipline, and protection for all. At Quantum School of Law, we are committed to equipping our students with the knowledge and skills necessary to uphold these principles and serve as guardians of justice.

It is with great pride that we announce the All-India Moot Court Competition, 2025, centered on Personality Rights in the Digital Era. This prestigious event will provide aspiring advocates with a platform to sharpen their legal reasoning, advocacy, and ethical responsibility. I am confident that this competition will inspire young legal minds to embrace the true essence of the legal profession and contribute meaningfully to society.

I extend my best wishes to all participants and look forward to witnessing the exceptional talent and dedication they bring to this esteemed competition.



MESSAGE FROM CO- CHAIR

Dr. Manish Srivastava, Dean Faculty of Business & Management

The essence of law lies in its ability to uphold justice, maintain order, and protect the rights of individuals. As future legal professionals, students must cultivate not only legal knowledge but also the skills to apply it effectively in real-world scenarios. At Quantum School of Law, we are dedicated to providing platforms that foster advocacy, critical thinking, and ethical responsibility.

The All-India Moot Court Competition, 2025, centered on Personality Rights in the Digital Era, is one such initiative aimed at shaping the legal acumen of aspiring advocates. This competition will challenge participants to think analytically, argue persuasively, and embrace the responsibilities that come with being a part of the legal fraternity. I am confident that this event will be an enriching experience for all involved.

I extend my best wishes to the participants, organizers, and esteemed judges for a successful and intellectually stimulating competition.

MESSAGE FROM CONVENER

Ms. Aditi Mishra, Assistant Professor, Quantum School of Law

All-India Moot Court Competitions are a cornerstone of legal education, providing students with an opportunity to bridge the gap between theoretical knowledge and practical application. At Quantum School of Law, we strive to cultivate an environment that nurtures advocacy, critical thinking, and legal reasoning.

It is with great enthusiasm that we present the 5th edition of the All-India Moot Court Competition, 2025, centered on Personality Rights in the Digital Era. This event is designed to challenge participants to sharpen their legal acumen, articulate persuasive arguments, and embrace the true essence of being an advocate. We believe that such platforms play a crucial role in shaping the next generation of legal professionals by instilling confidence, discipline, and a sense of responsibility. I extend my heartfelt wishes to all participants and look forward to witnessing their dedication, intellect, and passion for the law. May this competition be a valuable learning experience for all.

ELIGIBILITY

Eligibility for the competition extends to law students currently pursuing their Bachelor's degree in Law, i.e., 3-year LL.B. or 5 Year LL.B. Programme.

TEAM COMPOSITION

Each team shall consist of 3 members. Each team shall include two orators (speakers), who will be accompanied by one researcher, all of whom must be designated accordingly during the registration process. Each team will be allotted a team code. The team code will be sent to the teams via email after registration is complete. Teams shall not disclose their identity of their institution or city at any time during the competition; such disclosure shall invite penalties, including disqualification. The decision for the same shall be at the discretion of the organizers.

REGISTRATION PROCEDURE

Early Bird Registration for the Moot Court Competition Rs. 2000/- (Rupees Two Thousand only) without accommodation and Rs. 4000/- (Rupees Four Thousand only) with accommodation (On or before 25th September, 2025; 11:59 PM)

The Participating team shall duly fill the Registration Form provided along with the official rules and send it along with a Registration fee of Rs. 3000/- (Rupees Three Thousand only) without accommodation and Rs. 5000/- (Rupees Five Thousand only) with accommodation. The Registration fee shall be sent through Online Payment.

The last date for receiving the registration form with the fee shall be 31st October, 2025. The participants are required to submit two passport-sized photograph of each team member at the time of on-desk registration.



Each team shall be allotted a Team Code after sharing the receipt of the registration fee and form via email, mootcourtsociety@quantumeducation.in.

The Draw of Lots for the preliminary rounds will be conducted on the morning of 14th November, 2025, by the participating team members. The name of the Institution shall not be disclosed at the time of submission of memorials. Any such disclosure shall lead to disqualification.

Online registration form : <https://forms.gle/ACYY6vEURR8Kkjr46>

Note : Registered teams are required to attach the payment receipt to the registration form. After confirmation of registration, any request for a refund of the registration fee will not be entertained under any circumstances.

The wire transfer/NEFT must be made to :

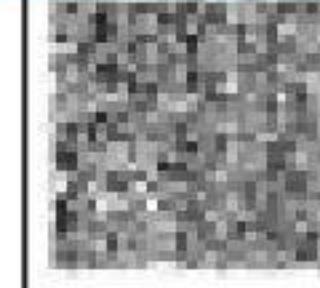
Name of Account : Quantum University

Name of Bank : HDFC Bank Ltd, Clock Tower, Dehradun

Account No : 50200076398181

IFSC Code : HDFC0009291 (Read 5th,6th,7th letter as Zero)

Scan here
to Pay



IMPORTANT DATES

Deadline for Early Bird Registration with Fees	30th Sept, 2025
Regular Registration with Fees	1st Oct, 2025
Deadline for Regular Registration with Fees	31st Oct, 2025
Last date of seeking clarifications based on the Preposition	4th Nov, 2025
Deadline for submission of soft copy of memorials	8th Nov, 2025
Deadline for submission of hard copies of the memorial	At the time of arrival
Oral Rounds	14th Nov – 16th Nov, 2025

IMPORTANT LINKS

Clarifications	mootcourtsociety@quantumeducation.in
Registration	https://forms.gle/ACYY6vEURR8Kkjr46
Travel & Accommodation (Mandatory)	https://forms.gle/s9sK5VNsjRf9ux8U9

EVENTS TIMELINE

On-desk Registration	13th November, 2025
Inauguration	14th November, 2025
Preliminary Rounds	14th November, 2025
Researcher Test	14th November, 2025
Quarter Finals	15 th November, 2025
Semi Finals	15 th November, 2025
Finals & Valedictory Ceremony	16 th November, 2025

ACCOLADES

- ❖ The Winning Team shall be awarded a Cash Prize of ₹ 11,000/-, Three certification courses, a Trophy and a Certificate of Appreciation of Merit
- ❖ The Runner-Up Team shall be awarded a Cash prize of ₹ 7,000/-, Three certification courses, a Trophy, and a Certificate of Appreciation of Merit.
- ❖ The Best Memorial shall be awarded a Cash prize of ₹ 2,000/-, a Trophy, and a Certificate of Appreciation of Merit.
- ❖ The Best Speaker shall get a Cash Prize of ₹ 2,000/-, a Trophy, and a Certificate of Appreciation of Merit. The Best Speaker shall be evaluated on the basis of performance in preliminary rounds.
- ❖ The Best Researcher shall get a Cash Prize of ₹ 2,000/-, a Trophy, and a Certificate of Appreciation of Merit.
- ❖ All the members of the teams that entered into the Quarter-Finals, Semi-Finals shall be awarded Certificates of Appreciation of Merit.
- ❖ All the members of the other participating teams shall be awarded Certificates of Participation.



RULES OF THE COMPETITION

- ❖ The language of the competition shall be English.
- ❖ All participants shall maintain decorum in the court during the competition and are expected to conduct themselves in a manner befitting the legal profession
- ❖ Audio or Video taping of oral proceedings is NOT PERMITTED
- ❖ If a Team believes that a violation of the Competition Rules has taken place at any stage of the Competition, the Team(s), within half an hour after the completion of the round in which the violation has allegedly occurred, should register a complaint with the committee on mail, mootcourtsociety@quantumeducation.in teams under no circumstances shall approach the Panel with any complaints.
- ❖ Teams shall not use phones, the internet, or any other devices during the rounds for anything except participating in the rounds.

SAVING CLAUSE :

- ❖ The Organizing Committee reserves the right to add, vary, amend, or modify the Rules at any point in time.
- ❖ In case of any ambiguity or differences arising as to the interpretation of Rules, the interpretation approved by the Organizing Committee will be final
- ❖ In case the Rules are silent on any aspect of the Competition, the Organizing Committee may issue instructions or directions to manage the void

MEMORANDUM OF WRITTEN SUBMISSIONS

The following requirements must be strictly followed with respect to the submission of the Memorandum of Written Submissions. Non-conformities will be liable to penalties while awarding marks thereon.

- a. Each team must prepare a Memorandum of Written Submissions for both sides to the dispute (Petitioner and Respondent). The cover page of the memorials for the Petitioner shall be in **Blue**, and the Respondent shall be in **Red**.
- b. Once the Memorandum of Written Submissions has been submitted, no revisions, supplements, or additions will be allowed; however, teams may carry annexures along with them and can submit them at the beginning of each round.
- c. Teams shall send a soft-copy of the Memorandum of Written Submissions in Adobe PDF format only, mootcourtsociety@quantumeducation.in on or before 8th November, 2025.
- d. All participating teams shall submit 06 sets of written memorials (Six sets, i.e., 6 for Petitioner and 6 for Respondent - total 12 copies) must reach the organizers at the time of accommodation. Participants are advised to carry copies of the Memorandum of Written Submissions during the competition for their own perusal.
- e. Any revisions, supplements, or additions to the Memorandum of Written Submissions after submission shall not be allowed.
- f. Written memorials shall be printed on white A4-size paper with black ink and neatly bound. No plastic divider should be used in the memorials. The font of the body of the Memorial must be Times New Roman, size 12, with 1.5 line spacing, and the font size of footnotes, if any, must not be less than size 10.
- g. Blue Book mode of citation (20th Edition) must be followed. Each page must have a margin of at least an inch on all sides. The Memorial should not exceed 40 typed pages (not including the Cover Page) and shall consist of the following parts :

<ul style="list-style-type: none"> ❖ Cover Page ❖ Table of Contents ❖ List of Abbreviations ❖ Index of Authorities, ❖ Statement of Jurisdiction 	<ul style="list-style-type: none"> ❖ Statement of Facts ❖ Issues Raised ❖ Summary of Arguments ❖ Arguments Advanced (not exceeding 25 pages) ❖ Prayer.
--	---



DEDUCTION OF MARKS

S.No.	Scheme of Deduction	Marks Deducted
1	Teams submitting soft copy after 11:59 pm, 1st November, 2025.	1 mark for each delayed day
2	Non-compliance with the rules relating to the font of body text and line spacing	0.5 marks for each page
3	The memorial exceeds 40 pages	1 mark for each page
4	Non-compliance with the Blue Book citation (20th edition).	0.25 mark for each page containing such a violation
5	Submitted Hard Copies mismatch	1 mark deducted for each violation

EVALUATION CRITERIA FOR MEMORANDUM SUBMISSION

S.No.	Marking Criteria	Maximum Marks Allocated
1	Knowledge of Law & Facts	15
2	Grammar & Style of Presentation	10
3	Application of Law to Facts	20
4	Analysis and Organization	10
5	Use Authority	15
6	Proper Citation & Correct Format	10
7	Originality in Presentation	10
8	General Impression & Clarity of thought	10

STRUCTURE OF ROUNDS

❖ Preliminary Rounds

There shall be two preliminary rounds, and every team shall be allowed to argue on each side. The Draw of Lots for the Preliminary rounds shall be drawn by the Committee on 14th November, 2025. Each team will have a total of 30 minutes to present their case. This time also includes 'rebuttal' and 'sur-rebuttal'. The opportunity for a rebuttal is at the discretion of the judges. Any extension of time beyond the specified period shall be subject to the discretion of the judges. The division of time between the speakers is the discretion of the team members, subject to a maximum of 20 minutes for one speaker. Before the commencement of each round, each team shall indicate to the Court officer how they wish to allocate their time. At the end of the preliminary rounds, **the top 8 teams will qualify for the Quarter Finals**. The top teams will be selected on the basis of scores. For calculation, the marks awarded for the oral round will be evaluated for 200 Marks in the round. In case of a tie, the teams shall advance to the next round on the basis of the highest memorial score. If the tie is still not broken, then the highest speaker score will determine which team advances to the Quarter-finals.

❖ Quarter-Finals

The Quarter Finals will be held after the completion of the preliminary rounds, i.e., on 15th November 2025. The Quarter Finals shall be a knock-out round. A team will be credited with a win in the Quarter Finals if their total marks are higher than their opponent's. The side to be presented by the team shall be determined by way of a draw of lots, with the teams picking the lots after the completion of the preliminary rounds. Each team will have a total of 30 minutes to present their case. This time also includes 'rebuttal' and 'sur-rebuttal'. The opportunity for a rebuttal is at the discretion of the judges. The division of time between the speakers is the discretion of the team members, subject to a maximum of 20 minutes for one speaker. Before the commencement of the



round, the qualifying team shall indicate to the court officer their wish to allocate their time. The winners of the Quarter-final round will be determined using the knockout method. In case of a tie, memorial scores will be considered to determine the semi-finalist. Four teams shall advance to the semi-final round.

❖ SEMI-FINALS

The Semi-Finals will be held on 15th November 2025. The Semi-Finals shall be a knock-out round. A team will be credited with a win in the Semi-Finals if their total marks are higher than their opponent's. The side to be presented by the team shall be determined by way of a draw of lots, with the teams picking the lots after the completion of the quarter-final rounds. Each team shall get a total of 40 minutes to present their case. This time also includes 'rebuttal' and 'sur-rebuttal'. The opportunity for a rebuttal is at the discretion of the judges. The division of time between the speakers is the discretion of the team members, subject to a maximum of 25 minutes for one speaker. Before the commencement of the round, the qualifying team shall indicate to the court officer their wish to allocate their time. The winners of the Semi-final round will be determined using the knockout method. In case of a tie, memorial scores will be considered to determine the finalists. Two teams shall advance to the final round.

❖ FINAL ROUND

The final round will be held on 16th November 2025. A team will be credited with winning the Final if their total marks are higher than those of their opponent team. Each team shall get a total of 45 minutes to present their case. This time also includes 'rebuttal' and 'sur-rebuttal'. The opportunity for a rebuttal is at the discretion of the judges. The division of time between the speakers is at the discretion of the members, subject to a maximum of 30 minutes for one speaker. Upon commencement of the round, the qualifying team shall indicate to the court officer their wish to allocate their time. In determining the winners in the Final round of the competition, the team that has secured the highest marks in the oral presentation shall be considered.

EVALUATION CRITERIA FOR ORAL PLEADING SESSION

The oral Pleadings would be marked on a scale of 100 marks per judge and would be evaluated on the following grounds :

S. No.	Marking Criteria	Maximum Marks
1	Knowledge of Law & Facts	20
2	Interpretation of Law & its application to the facts	25
3	Use of Authorities	15
4	Style, Poise and Court Mannerism	10
5	Organisation of Arguments	15
6	Time Management	15

SCOUTING

1. Teams will not be allowed to observe the orals of any other team. Scouting is strictly prohibited. Scouting by any team member will result in immediate disqualification. The organizer's decision will be final in this regard.
2. The researchers shall sit with the orators at the time of the orals and shall not attend the court sessions of any other team participating in the competition.



RESEARCHER TEST

The Researcher Test shall be conducted on Day 1, i.e., 14th November 2025.

1. The test shall be for a duration of thirty (30) minutes only. The test will be based on MCQs (Multiple Choice Questions) of Sixty Marks, 30 questions.
2. If a team comprises three (3) members, then ONLY the Researcher is eligible to take the test. Researcher test marks will NOT be added up in the marking criteria.
3. In the situation of a tie, the memorial scores shall be added, and the team with the higher total will be declared the winner.

ANNOUNCEMENT OF RESULT

1. The results of the Preliminary rounds, Quarter-final and Semi-final rounds shall be announced shortly after the completion of the rounds.
2. The winners of the competition will be announced during the valedictory ceremony on 16th November, 2025.

DRESS CODE

The official Dress Code for the Competition is as follows:

Robes are not permitted.

Gentlemen: Black Trousers, White Shirt, Black Blazer, Black neck tie, and Black formal shoes;

Ladies : Black Trousers/Skirt, White Shirt, Black Blazer, Black neck tie, and Black formal shoes (or) White Salwar Kameez, Black Blazer, and Black Formal shoes.

QUERIES / DISPUTES

All queries relating to the Moot Problem may be clarified by sending an email to mootcourtsociety@quantumeducation.in on or before 25th October, 2025 Any dispute about the All-India Moot Court Competition shall be referred to the Committee before the end of the competition. In all matters of complaints or disputes, the decision of the Committee shall be final.

ACCOMMODATION

Participants from outstations shall be provided with shared accommodation by the university for the duration of the competition. Only the registered members of the team shall be provided with accommodation. The team shall make their own arrangements for any extra members. All teams shall be provided with accommodation from noon of 13th November, 2025, till the morning of the 17th November, 2025.

Note: On-Desk Registration will take place on 13th November, 2025.



MOOT PROPOSITION

BACKGROUND

1. In recent years, Dharamrashtra has witnessed a significant surge in the development and adoption of Artificial Intelligence (AI) tools, particularly within the fields of entertainment and creativity. **Connect AI**, a technology enterprise that has received partial financial assistance under government-sponsored projects and operates under oversight and strategic guidance from the Ministry of Technology, launched an advanced AI platform in December 2023 under the name **Gen Create**. The funding was extended to Connect AI in furtherance of public interest objectives, including the promotion of indigenous AI research, technological innovation, and the development of scalable digital solutions for societal benefit.
2. Acclaimed as a game changer in Dharamrashtra's digital creator economy, Gen Create allows users to generate hyper-realistic digital content, including videos, avatars, voiceovers, and animations, by simply uploading basic media such as images, audio clips, or text prompts. Its core engine is built on large-scale machine learning models trained using publicly accessible data, scraped from social media, View Tube, interviews, films, and public events.
3. By February 2024, Gen Create became very popular with more than 30 million users, and the enterprise had also partnered with several regional advertising agencies and digital influencers. Connect AI's Terms of Use allow the platform to process, store, and reuse user-uploaded data for its development and marketing purposes, while disclaiming liability for any misuse of the tool by users.
4. In March 2024, several videos created using Gen Create began circulating across Dharamrashtra social media. These videos featured **Raj Malhotra**, a renowned actor known for his commanding screen presence and iconic voice. The AI-generated videos portrayed Raj endorsing a wide range of products, from beauty creams and cryptocurrency apps to political slogans and inappropriate opinion pieces.
5. One widely shared video showed Raj appearing to support a candidate in a state election, while another depicted him making disrespectful comments about other actors, remarks he had never actually made. Although fake, the videos looked and sounded real, perfectly copying Raj's voice and expressions. Notably, Raj had never given consent for any such use of his identity or voice.
6. These videos quickly gained millions of views and were further amplified through paid promotions, influencer reposts, and even embedded advertising by third-party vendors. Despite not having participated in or authorized the creation of such content, Raj's apparent presence in these videos misled the public into believing they were genuine endorsements.
7. Soon, fans, journalists, and even government officials began reacting to these clips as if they were real. Several brands that had signed endorsement deals with Raj expressed concern over breach of exclusivity and reputational harm. Public discourse spiraled into confusion, misinformation, and online abuse.
8. In response to the criticism, Connect AI released a broad statement claiming that it merely provides the AI tools and has no control over the content users create. The enterprise further emphasized that it already follows community guidelines, has systems to report objectionable content, and maintains data protection practices in line with current technology standards.
9. The controversy quickly snowballed into a debate on the limits of AI innovation, the need for digital persona protection, and the lack of a legal framework to regulate the



use of **synthetic media**. Multiple actors, cricketers, and even news anchors reported similar unauthorized simulations.

10. The platform did not take any independent measures to remove the disputed videos and acted only upon formal reporting. Observers contended that since Connect AI had **created** a tool by which it gained a significant number of users, and it enabled the impersonation of real individuals, it could not merely evade responsibility by stating that it had followed all the standards, guidelines, and had a reporting system.
11. In April 2024, a young student from Malvik was expelled from school after sharing a video of a well-known school principal seemingly making inappropriate remarks. The video was later revealed to be AI-generated through Gen Create. Around the same time, a fake video of a former Union Minister endorsing a banned investment scheme circulated widely, causing panic and financial loss to thousands of people in rural districts.
12. While law enforcement agencies attempted to respond, they found themselves operating in a legal vacuum, as existing laws did not clearly define synthetic identity misuse, **AI-generated deception**, or a platform's accountability for algorithmic content.
13. Meanwhile, civil society groups began mobilizing. **The Citizens for Digital Rights Forum (CDRF)**, a non-profit organization based in Dellica, on May 15, 2024, filed a Public Interest Litigation (PIL) before the Supreme Court of Dharamrashtra against the Ministry of Technology, making Connect AI also a party. The PIL was filed on behalf of all affected persons, including public figures, professionals, and ordinary citizens, who had suffered due to unauthorized AI-generated impersonating content.
14. The PIL highlighted that the absence of clear legal protections has led to the misuse of AI in ways that threaten democracy, consumer safety, personality rights, and individual dignity.
15. The filing coincided with parallel developments:
 - i) The Ministry of Technology issued a consultation paper in April 2024 proposing a regulatory framework for AI, but critics said it lacked urgency.
 - ii) A Parliamentary Standing Committee on IT was conducting hearings on AI and misinformation, but its recommendations were still months away.
 - iii) Several industry bodies warned that excessive regulation could harm Dharamrashtra's booming AI ecosystem in gaming, animation, and education.
16. The case has since become a test of how Dharamrashtra's constitutional law, technology law, and free speech jurisprudence adapt to the challenges posed by AI-driven synthetic media. It is also expected to shape the future of Dharamrashtra's digital economy, balancing innovation with accountability



ISSUES FOR CONSIDERATION BY THE SUPREME COURT

1. Whether the creation and circulation of AI-generated content simulating a person's identity without consent infringes the fundamental right of privacy under Article 21 of the Constitution.
2. Whether AI-generated impersonation of public figures for commercial, political, or humorous purposes can be protected as creative expression, or whether it must be subject to the appropriate limitations to uphold societal values and safeguard individual rights.
3. Whether platforms that develop and commercialize generative AI tools bear legal and ethical responsibility for how these tools are used, and if so, to what extent.
4. Whether the use of publicly available personal data, including facial likeness and voice, for training and deploying generative AI tools without explicit consent violates the norms of the digital personal data protection.

DISCLAIMER :

- ❖ The Participants should strictly adhere to the above-mentioned issues enumerated in the present moot proposition.
- ❖ The laws in Dharamrashtra are in parimateria with the laws of India, and the authorities and courts of Dharamrashtra accord high persuasive value to the judgments and orders of Indian courts.
- ❖ The events and the characters depicted in the present moot proposition are purely a work of fiction and hypothetical. Any resemblance to actual persons, living or dead, is purely coincidental.
- ❖ This moot proposition is purely intended for the All-India Moot Court Competition and educational Purposes amongst law students.
- ❖ The contents of the present moot proposition are not intended to defame/denigrate/hurt the feelings/ sentiments of any individual(s)/class/classes of individuals, institution(s). community/communities, or organization(s).



BONAFIDE LETTER

NOTE :

Furnishing of information required herein is mandatory. A bona fide certificate issued by an appropriate authority of the Institution/ College/ University must be sent along with the Memorials

Institution/College/University Information

Address.....

.....
.....
.....
.....
.....

Postal Code..... City.....

State.....

Contact No.

Email.....

Date:

(Seal and Signature of the Head of the Institution)



www.quantumuniversity.edu.in

Quantum
SCHOOL OF LAW
ROORKEE, INDIA



**5th Edition dedicated in the memory of
Hon'ble Justice YV Chandrachud (1920-2008)
(Former Chief Justice of India)**

MOOT COURT COMPETITION

14th to 16th November, 2025



Quantum
UNIVERSITY
ROORKEE, UTTARAKHAND